JOURNEY CHICAGO

October 2022

A cross-cultural festival celebrating heritage, performance, and collaboration

JourneyChicago.org
Our vision is a city where cross-cultural dialogue and collaboration are an integral part of Chicago's civic fabric.

The Alliance's work supports and amplifies first-voice perspectives, preserving community histories, and connecting cultural heritage institutions to today's social issues and topics.

43 Core Members
30+ Unique Cultures
23 Neighborhoods
11 Suburbs
A month-long festival of events activating cultural heritage institutions across the city and suburbs, Journey Chicago is the first and only community-wide program to showcase the rich diversity of Chicago’s cultural landscape.

Through cross-cultural partnerships and thought-provoking events, Journey Chicago builds bridges between communities and promotes greater cultural understanding across generations.
Journey Chicago offers a unique opportunity for you to get involved and connect with a diverse array of communities and broad audiences. Journey Chicago's marketing efforts have a reach of over 2 million, and total attendance at all events averages 9,000, from Bronzeville to Evanston.

Your support directly impacts our work connecting cultural heritage institutions and creating a more equitable and diverse region. Your sponsorship is an opportunity to showcase your values and align your brand with a program that promotes cultural understanding, diversity, and inclusion at a large scale.

**Festival Sponsor**
$2,500
- Acknowledgment as Festival Sponsor in media placements and press releases
- Opportunity to distribute branded material at select Journey Chicago events
- Logo and name acknowledgment in e-communications (7000+ reach)
- Logo and name acknowledgment in social media ads (up to 2 million reach)
- Hyperlinked logo on JourneyChicago.org

**Supporting Sponsor**
$1,000
- Opportunity to distribute branded material at select Journey Chicago events
- Logo and name acknowledgment in e-communications (7000+ reach)
- One dedicated social media post (total audience = 20,000+)
- Hyperlinked logo on JourneyChicago.org

**Participating Sponsor**
$500
- Logo and name acknowledgment in e-communications (7000+ reach)
- Hyperlinked logo on JourneyChicago.org
LET'S TALK

Contact us to discuss event details and sponsorship customization.

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Executive Director

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